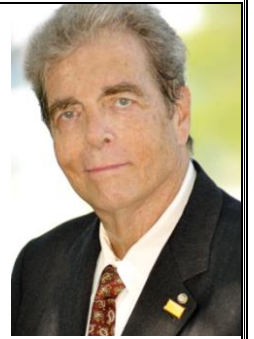


# JOHN V. WEAVER

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New York - Florida



## SENIOR TECHNOLOGY STRATEGIST

*Productivity Gains through Marketing Innovation*

### SUMMARY

Senior Technology professional with over 30 years of experience and driven to achieve goals. Confident, highly energized, effective, and persuasive communicator with strong interpersonal and management skills. Recognized for a successful track record of outstanding sales experience, expert industry knowledge, and a sound technical background.

Accustomed to adversity, resistant to rejection, and practiced in the patient and consistent attainment of personal and professional goals. Broadband connectivity expert focused on opening new revenue streams with 4G/LTE wireless software applications and devices. Extensive HD video and related technical knowledge. Able to connect technology and markets to create innovative early market entry points and the technology platforms / devices to fit.

- Highly experienced and successful Management Professional recognized for consistently growing revenues and profitability.
- Patent pending for conceptual licensing of infrastructure integration with wireless networking technology.

### CORE COMPETENCIES

**Productivity and Performance Improvement • New Business Development • Product Launch and Rollout  
Client Relationship Management • Key Account Development and Management • Market Penetration  
Direct Marketing and Sales • Proposal Development • Contract Negotiations • Territory Development**

### PROFESSIONAL EXPERIENCE

**Liberty Imaging** ([www.liberty-imaging.com](http://www.liberty-imaging.com)) New York, NY and Melbourne, Florida 2005 to Present  
**Founder / President / Chief Executive Officer**

Lead the business development and strategic vision of high level technology and HD television / security camera firm. Approach investors in search of capital, oversee corporate recruitment, set staffing strategies and interview potential candidates, and strategize with hiring managers on how best to develop business.

Assisted in development of an experimental innovative Complementary Metal-Oxide Semiconductor (CMOS) progressive scan prototype sensor. The team invested \$4,000,000 in total, with \$3,200,000 from contracts with the Defense Advanced Research Projects Agency (DARPA). Coordinated specifications for a commercial 3-chip 720p prototype camera as the Society of Motion Picture and Television Engineers (SMPTE) member.

- Work with development personnel to achieve high quality products that effectively solve problems, while maintaining low costs. Set financial, marketing, and performance goals for the organization, having developed it from pre-revenue startup to current endeavor.

**Entrepreneur** New York and Florida 1981 to Present  
**Private Entrepreneur**

Developed a number of high end, technical products and assisted in leading multiple organizations in the development of innovative television and camera technologies. Active member of Society of Motion Picture and Television Engineers and National Association of Broadcasters, as well as the Advanced Technology Systems Committee in the development of DTV broadcast and HDTV production standards.

### EDUCATION

**Bachelor of Social Science / Science Communications** Michigan State University E. Lansing, MI

**Vocational Degree, Computer Science** New York University New York, NY  
**Television Production Management** New School for Social Research New York, NY